

## Reading/resource lists

### Eduqas digital resources

#### [Eduqas Digital Educational Resources](#)

Factsheets for all Component 1 set products

Interactive resources on:

- Media Industries
- Theories and Theorists
- Teaching Media Contexts
- Newspapers
- all Component 2 sections and set products: Television, Magazines, Online Media

### The following books relate specifically to the theorists and theoretical approaches included in the specification.

*Representation: Cultural Representations and Signifying Practices* by **Stuart Hall**, Jessica Evans and Sean Nixon. Published by Sage Publications Ltd; 2<sup>nd</sup> edition (30 April 2013); ISBN 9781849205634 Comprehensive and in-depth study of representation, theoretical approaches and also a focus on semiotics.

*Media, Gender and Identity: An Introduction* by **David Gauntlett**. Published by Routledge; 2<sup>nd</sup> edition (18 March 2008); ISBN 9780415396615

*Simulacra and Simulation (The Body in Theory: Histories of Cultural Materialism)* by **Jean Baudrillard** (Author), Sheila Glaser (Translator). Published by University of Michigan Press; 1st edition (31 Dec. 1994); ISBN: 978-047206

*Gender Trouble: Feminism and the Subversion of Identity* by **Judith Butler**. Published by Routledge; new edition (12 May 2006); ISBN: 9780415389556.

*Feminist Media Studies* by **Lisbet Van Zoonen**. Published by Sage Publications Ltd; 1<sup>st</sup> edition (19 May 1994); ISBN: 978-0803985544

*Feminism is for Everybody: Passionate Politics* by **bell hooks**. Published by Pluto Press; Old edition (20 Oct. 2000); ISBN: 978-0745317335

*Feminist Theory: From Margin to Center* by **bell hooks**. Published by Pluto Press; New edition (20 May 2000); ISBN: 978-0745316635

*After Empire: Melancholia or Convivial Culture?* by **Paul Gilroy**. Published by Routledge; 1 edition (23 Sept. 2004); ISBN: 978-0415343084

*Power Without Responsibility. Press, Broadcasting and the Internet in Britain* by **James Curran and Jean Seaton**. Published by Routledge; 7<sup>th</sup> edition (20 Aug. 2009); ISBN: 978-0415466998

*Media Regulation: Governance and the Interests of Citizens and Consumers* by **Peter Lunt and Sonia Livingstone**. Published by Sage Publications Ltd; 1<sup>st</sup> edition (14 Jan. 2012); ISBN: 978-0857025708

*The Cultural Industries* by **David Hesmondhalgh**. Published by Sage Publications Ltd; 3<sup>rd</sup> edition (26 Dec. 2012); ISBN 978-1446209264

*Textual Poachers: Television Fans and Participatory Culture* by **Henry Jenkins**. Published by Routledge; 2<sup>nd</sup> edition (5 Dec. 2012); ISBN: 978-0415533294

*Fans, Bloggers, and Gamers: Exploring Participatory Culture: Essays on Participatory Culture* by **Henry Jenkins**. Published by NYU Press; (1 Sep 2006); ISBN: 978-0814742853

### Web-based resources for theories/theoretical approaches

Eduqas Theories and Theorists digital resource (**Livingstone, Hesmondhalgh, Curran**)

[Resource \(eduqas.co.uk\)](http://eduqas.co.uk)

**David Gauntlett's** website ([davidgauntlett.com](http://davidgauntlett.com)) covers a range of theories and theorists with substantial context and links to further articles and interviews, e.g.

a blogpost and video on Gauntlett and identity <https://davidgauntlett.com/digital-media/new-video-on-identity-for-uk-a-and-as-level-students/>

a critique of media effects studies <https://davidgauntlett.com/wp-content/uploads/2018/04/Ten-Things-Wrong-2006-version.pdf>

**Judith Butler** interview on gender, performativity etc.

<https://www.theguardian.com/lifeandstyle/2021/sep/07/judith-butler-interview-gender>

Daniel Chandler's website (<http://visual-memory.co.uk/daniel/media/>) covers a range of theories and theoretical approaches, including:

**Cultivation theory (Gerbner)** <http://visual-memory.co.uk/daniel/Documents/short/cultiv.html>

**Semiotics** <http://visual-memory.co.uk/daniel/Documents/S4B/>

**Introduction to genre theory** [http://visual-memory.co.uk/daniel/Documents/intgenre/chandler\\_genre\\_theory.pdf](http://visual-memory.co.uk/daniel/Documents/intgenre/chandler_genre_theory.pdf)

**Henry Jenkins'** blog covers a wide range of media forms – mostly based around fandom: <http://henryjenkins.org/>

Clay Shirky: **video talk on 'end of audience' at LinkedIn's Brand Connect 12 in New York:** <https://www.youtube.com/watch?v=-8ChDh-y8Q>

**Stuart Hall** Open University *Remembering Stuart Hall*

<https://www.open.edu/openlearn/society/politics-policy-people/sociology/remembering-stuart-hall-the-theme-game>

### Textbooks and resources for learners

*WJEC Eduqas Media Studies for A level Yr. 1 and AS* by Christine Bell and Lucas Johnson. Published by Illuminate Publishing (2017)

*WJEC Eduqas Media Studies for A level Yr. 2 and A2* by Christine Bell and Lucas Johnson. Published by Illuminate Publishing (2018)

*WJEC Eduqas Media Studies for A level Yr. 1 and AS: Revision Guide* by Christine Bell and Lucas Johnson (2020)

*WJEC Eduqas Media Studies for A level Yr. 2 and A2: Revision Guide* by Christine Bell and Lucas Johnson (2021)

*The Media Students' Book* by Gill Branston and Roy Stafford. Published by Routledge; 5<sup>th</sup> edition (27 May 2010) ISBN: 9780415558426

*Media Studies: Text, Production, Context* by Paul Long and Tim Wall. Published by Routledge; 2<sup>nd</sup> edition (27 Jul 2012); ISBN: 9781408269510

*Narrative and Genre: Key Concepts in Media Studies* by Nick Lacey. Published by Palgrave Macmillan (22 Feb. 2000); ISBN: 978-0333658727

*Image and Representation: Key Concepts in Media Studies* by Nick Lacey. Published by Palgrave Macmillan (15 April 2009); ISBN: 978-0230203358

*Media, Institutions and Audiences: Key Concepts in Media Studies* by Nick Lacey. Published by Palgrave Macmillan (7 May 2002); ISBN: 978-0333658703

*An Introduction to Theories of Popular Culture* by Dominic Strinati. Published by Routledge; 2<sup>nd</sup> edition (26 Feb 2004); ISBN: 0415235006 Covers a lot of theoretical perspectives including Structuralism (Barthes and Levi-Strauss), feminist theory and postmodernism.

*Media Magazine* - published quarterly by The English and Media Centre. Available on subscription only – for institutions or individuals. Covers a range of media issues, theories and texts with articles written by academics, media professionals, teachers and students.

### Books, articles and web-based resources for specific media forms

#### Music Video

*Dancing in the Distraction Factory: Music Television and Popular Culture* by Andrew Goodwin. Published by University of Minnesota Press (31 Dec. 1992); ISBN: 978-0816620630

*Experiencing Music Video: Aesthetics and Cultural Context Paperback* by Carol Vernallis. Published by Columbia University Press (5 Sep 2004); ISBN: 978-0231117999

Article: *Audio-visual poetry or a commercial salad of images?* By Sven Carlsson.  
[http://filmsound.org/what\\_is\\_music\\_video/](http://filmsound.org/what_is_music_video/)

*Music Video and the Politics of Representation (Music and the Moving Image)* by Diane Railton and Paul Watson. Published by Edinburgh University Press (7 Jul 2011); ISBN: 978-0748633234

### Television

National Media Museum – various articles and resources related to TV history (e.g. history of TV advertising) and technology. Useful for background information.

<https://blog.scienceandmediamuseum.org.uk/category/television-and-radio/>

British Film Institute *Screenonline* resource – guide to British TV industry, history, genres etc.

<http://www.screenonline.org.uk/tv/index.html>

Information about the BBC/Public Service Broadcasting <https://www.bbc.co.uk/aboutthebbc>

*Life on Mars: From Manchester to New York (Contemporary Landmark Television)* edited by Stephen Lacey and Ruth McElroy. Published by University of Wales Press (15 March 2012); ISBN: 978-0708323595

*The Television Genre Book* by Glyn Creeber. Published by BFI Palgrave Macmillan; 3<sup>rd</sup> edition (17 Aug. 2015); ISBN: 1844575268

### Advertising

*Washes Whiter* history of British TV Advertising considers whether adverts for cleaning, shopping and cooking products have changed over the last 35 years

<https://www.bbc.co.uk/programmes/b009v6v9>

Jean Kilbourne (creator of *Killing Us Softly: Advertising's Image of Women* film series) discusses the issue of female body image in advertising and the potential effects that images of unrealistically thin and flawless women can have in society:

[https://www.youtube.com/watch?annotation\\_id=annotation\\_493134379&feature=iv&src\\_vid=PTImho\\_RovY&v=jWKXit\\_3rpQ](https://www.youtube.com/watch?annotation_id=annotation_493134379&feature=iv&src_vid=PTImho_RovY&v=jWKXit_3rpQ)

### Online

Articles related to blogging: <http://www.independent.co.uk/news/people/zoella-manager-on-what-brands-ask-youtubers-to-do-a7181251.html>

<https://www.theguardian.com/culture/2017/feb/24/zoe-sugg-zoella-the-vlogger-blamed-for-declining-teenage-literacy>

<https://www.ft.com/content/fa5e47c6-0d9b-11e4-815f-00144feabdc0>

### Video Games

*The Videogame Business* by Randy Nichols. Published by BFI Palgrave Macmillan (Aug 2014); ISBN: 9781844573172

*VideoGames* by James Newman. Published by Routledge (2004); ISBN: 0-415-28192-X

BBC Bitesize Computer and Video Games

<https://www.bbc.co.uk/bitesize/guides/z2g7p39/revision/1>

*Assassin's Creed III: Liberation* review: <http://metro.co.uk/2014/01/15/assassins-creed-liberation-hd-review-girl-fight-4264164/>

Interview with writer about the process of creating the game: [http://business.financialpost.com/fp-tech-desk/post-arcade/assassins-creed-iii-liberation-writer-jill-murray-on-how-story-and-gameplay-can-go-hand-in-hand?\\_lsa=b295-dd1e](http://business.financialpost.com/fp-tech-desk/post-arcade/assassins-creed-iii-liberation-writer-jill-murray-on-how-story-and-gameplay-can-go-hand-in-hand?_lsa=b295-dd1e)

Interview with composer of music for the game <http://www.gamezone.com/originals/interview-assassin-s-creed-iii-liberation-composer-winifred-phillips>

### **Radio**

Information about the BBC/Public Service Broadcasting <https://www.bbc.co.uk/aboutthebbc>

BBC Radio 4's service licence document, covers Radio 4's specific remit:

[http://downloads.bbc.co.uk/bbctrust/assets/files/pdf/regulatory\\_framework/service\\_licences/radio/2016/radio4\\_apr16.pdf](http://downloads.bbc.co.uk/bbctrust/assets/files/pdf/regulatory_framework/service_licences/radio/2016/radio4_apr16.pdf)

Articles about the launch of *Late Night Woman's Hour*:

<https://www.theguardian.com/media/2016/jan/27/late-night-womans-hour-become-permanent-radio-4-fixture>

<http://www.bbc.co.uk/mediacentre/latestnews/2016/late-night-womans-hour>

<https://www.spectator.co.uk/2015/09/late-night-womans-hour-assumes-that-all-women-think-about-is-dating-desire-and-drinking/#>

The history of *Woman's Hour*: <http://www.bbc.co.uk/programmes/p0165mfd>

<http://www.telegraph.co.uk/women/life/jane-garvey-looks-back-on-70-years-of-womans-hour---and-why-men/>

RAJAR – audience figures for radio: [http://www.rajar.co.uk/listening/quarterly\\_listening.php](http://www.rajar.co.uk/listening/quarterly_listening.php)

**The following Media Practice handbooks published by Routledge include information about industry processes and practices (potentially useful for production work), as well as critically reflecting on the media forms.**

*The Videogames Handbook* by James Newman and Iain Simons. Published by Routledge; new edition (1 Jan. 2017); ISBN: 9780415383530

*The New Television Handbook* by Patricia Holland. Published by Routledge; 5<sup>th</sup> edition (19 Dec. 2016); ISBN: 9781138833517

*The Newspapers Handbook* by Richard Keeble and Ian Reeves. Published by Routledge; 5<sup>th</sup> edition (26 Aug. 2014); ISBN: 9780415666527

*The Magazines Handbook* by Jenny McKay. Published by Routledge; 3<sup>rd</sup> edition (11 Feb. 2013); ISBN: 9780415617574

*The Advertising Handbook* by Helen Powell, Jonathan Hardy, Sarah Hawkin, Iain Macrury. Published by Routledge; 3<sup>rd</sup> edition (22 May 2009); ISBN: 9780415423113

*The Radio Handbook* by Carole Fleming. Published by Routledge; 3<sup>rd</sup> edition (17 July 2009); ISBN: 9780415445085

*The Digital Media Handbook* by Andrew Dewdney and Peter Ride. Published by Routledge; 2<sup>nd</sup> edition (29 Oct. 2013); ISBN: 9780415699914

#### **Websites of regulatory bodies in the UK**

**Ofcom** – television and radio (including video-on-demand services) <https://www.ofcom.org.uk/tv-radio-and-on-demand>

**BBFC** – film (theatrical and DVD, also digital/streaming), music videos (pilot scheme) <http://www.bbfc.co.uk/>

**IPSO** – magazines and newspapers <https://www.ipso.co.uk/>

**IMPRESS** – press regulator <http://impress.press/>

**ASA** – advertising <https://www.asa.org.uk/About-ASA/About-regulation.aspx>

**PEGI** – video games <https://pegi.info/>

**VSC** – video games <https://videostandards.org.uk/RatingBoard/>